

# Mark Eugster

UX DESIGNER

mjeugster@gmail.com  
587-581-8011  
linkedin.com/in/markeugster

I am a UX Designer focused on delivering authentic user experiences in an increasingly digital world.

As a specialist in innovative processes, I have expanded into UX with over a decade of leading, collaborating, and delivering solutions.

## EXPERIENCE

---

### Lead Designer | Motion Electrics

JAN. 2010 - Present, Vancouver, BC

- Founded a successful business offering design and management services in the live event and performing arts sector.
- Completed contracts for high-profile organizations, engaged audiences of thousands, and developed captivating work in new contexts.

### Technical Director | Alberta Ballet

APR. 2017 – OCT. 2018, Calgary and Edmonton, AB

- Communicated with a broad range of stakeholders as a key decision maker in an annual production budget of over one million dollars.
- Managed a ten-person technical team through complex processes of development, production, and operation for a Broadway-sized stage.
- Demonstrated adaptable problem solving as high-stakes challenges arose during the installation process.

### Production Manager | Institute for Molecular Engineering

OCT. 2016 – MAR. 2017, Chicago, IL

- Developed initial programming for a science communications laboratory.
- Collaborated in a development process that engaged scientists, artists, and designers from across the United States in a creative workshop.

### Manager, Production and Technical Services | SFU

NOV. 2011 – SEP. 2016, Vancouver, BC

- Managed staff, projects, and operations for a state-of-the-art institution, with six multi-media venues plus learning spaces for university students.
- Maintained and operated over two million dollars worth of multimedia design equipment, which included building a tracking database.

## EDUCATION

---

### BrainStation | Diploma Candidate, User Experience Design

JAN. 2021 – APR. 2021, Vancouver, BC

### University of Victoria | Bachelor of Fine Arts

SEP. 2004 – JUNE 2009, Victoria, BC

Majored in Theatre, Minored in Social Science. President of improvised theatre club. Graduated with honors.

## SKILLS

---

Sketch, Figma, InVision, POP App, Optimal Sort, Principle, Adobe Creative Suite, Zeplin, multimedia arts, user-centred design, creative development, photography, prototyping, qualitative interviewing.